

LEADERSHIP KEYNOTE SPEAKER SUSAN DRUMM



**SUSAN DRUMM, JD, MCC
MANAGING DIRECTOR**

As a communication, strategy and leadership keynote speaker, Susan Drumm is a highly sought-after facilitator for Fortune 100 companies and leadership conferences. Susan has spent over a decade advising CEOs and their teams to harness the power of leadership to launch their teams towards multi-million-dollar growth.

Susan attributes her success and stage presence as a keynote speaker to her career as an actress in film and TV but draws on her degree from Harvard Law School and strategy consulting at The Boston Consulting Group to deliver intelligent messages with profound insights. Susan has facilitated and delivered keynotes at organizations such as Cisco, U-Haul, ICONIQ, Viacom, Equality Health, KPMG, Microsoft and L'Oréal.

SAMPLE WORKSHOP TOPICS INCLUDE...



HIRING WITH WISDOM:

What are strategies for interviewing and hiring the right person for the job? How can you attract, select and woo the best "A" players to your team?



PERFORMANCE MANAGEMENT & EFFECTIVE FEEDBACK:

How do you give effective feedback that will actually move the needle on performance? How do you create powerful development plans for your team? How do you best review your team's performance?



DELEGATION & ACCOUNTABILITY:

How do you delegate so work gets done right and on time? How do you hold people accountable for results?



INSPIRING & COACHING OTHERS:

How do you create meaning and give direction so that people are motivated to do the work? How do you coach them to become better leaders and performers themselves?



EXECUTIVE PRESENCE AND COMMUNICATION:

What is “Executive Presence” and what enhances or detracts from your ability to connect to others? How can you build your executive presence to drive your impact?



EXECUTIVE PRESENCE FOR WOMEN:

How can you build your confidence and executive presence as a woman in male dominated industries? How do you tame the inner critic and foster community by amplifying one another’s voices?



MANAGING CONFLICT:

How do you build relationships with those you are challenged by on your team? How do you have the tough conversations to “reset” the relationship?



INFLUENCE & PERSUASION:

How do you influence and persuade others to take action towards your goals, especially if they don’t directly report to you?



BUILDING TRUST:

Why is building trust so important to your success and the success of an organization? How do you effectively become a trusted advisor? How do you repair a relationship that has had trust eroded?



MINDSET & CHANGE:

How does the power of mindset drive behaviors and actions? What mindsets can hinder your performance and get in the way of change?



ENNEAGRAM DIVERSITY:

What are the nine different leadership styles of the Enneagram? Which type are you? How can you leverage your individual communication strengths and address your communication challenges?

